

# Goals Within Your First 1-3 Days of Signup

- 1. Join the **Private Facebook Group**
  
- 2. **(If you're joining us under the Unlimited Funnels & Unlimited Sticky Bars ONLY option, skip this step)**  
Whether you want a new domain or plan to use an existing one, getting approval is a requirement! To use a custom vanity domain, please **complete Fairway's Vanity Domain Request Form**.  
  
Please note: If your vanity domain is already in use (i.e. for your Fairway web page, your Motivator website, or other), DO NOT use that domain! You will need a new one!
  
- 3. **(If you're joining us under the Unlimited Funnels & Unlimited Sticky Bars ONLY option, skip this step)**  
Purchase a *Security Certificate Installation* for your domain name. This makes your website show as SECURE on all browsers.  
  
It's NOT required, but we recommend it. Otherwise Google Chrome will show your website as "not secure."  
  
We're offering Fairway LOs special pricing on installing the certificate and securing your entire website—it's a \$240 one-time setup instead of our standard \$1,000 setup.  
  
**Click Here** to order a full security certificate installation for your website.  
  
If you choose not to add security, skip this step and move to item #4. You can always upgrade your website's security down the road.  
  
If you have questions about the *Security Certificate Installation*, call or email our support team.
  
- 4. If you have yet to do so, fill out the Launch Checklist to complete your account build:
  - A. Unlimited Funnels & Unlimited Sticky Bars ONLY Launch Checklist (\$49/mo) **Click Here**
  - Or
  - B. Unlimited Funnels, Sticky Bars AND a ConversionPro Website Launch Checklist (\$79/mo) **Click Here**
  
- 5. Once you've completed the *Launch Checklist*, it will take 3-5 business days to build, customize, test, and launch your new website and/or Funnels.